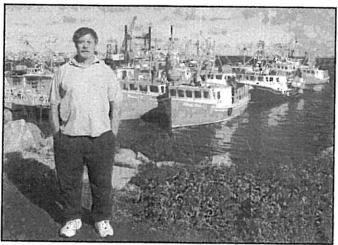
MFU Clean Oceans Initiative Honoured with Environmental Award

The Maritime Fishermen's Union's *Clean Oceans* initiative has been recognized by the Gulf of Maine Council on the Marine Environment. The Gulf of Maine Visionary Award was granted to the MFU on December 10th in Portsmouth, New Hampshire for its work to reduce marine debris.

The mission of the Gulf of Maine Council on the Marine

dustry and the public. It gives us the opportunity to build on the issue of marine debris and expand our work to encompass more responsible fishing methods. We are planning a workshop for the New Year and we hope to see our industry identify new areas of sustainability work for us to focus on."

Hubert Saulnier a Clean Oceans Committee member and long time fisherman from Meteghan, NS believes that the

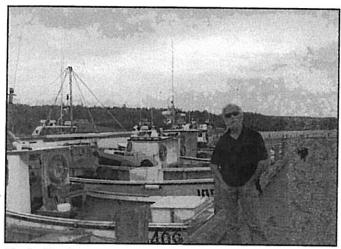


Hubert Saulnier

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Kevin Squires

Environment is to maintain and enhance environmental quality in the Gulf of Maine to allow for sustainable resource use by existing and future generations.

The Gulf of Maine Visionary Award is presented annually to individuals or organizations within the five Gulf of Maine jurisdictions (New Hampshire, Maine, Massachusetts, New Brunswick and Nova Scotia). The award is to recognize innovation, creativity, and commitment to marine protection.

This is not the first MFU initiative on the problem of marine debris and the benefits of a clean ocean. In 1989 the MFU's *Ship to Shore* campaign created posters which were placed on wharves, and ran TV and radio ads in an effort to make those using the ocean think about bringing their waste back to shore. The campaign encouraged fishermen to become part of the solution and protect the health of the ecosystem on which they depend.

Kevin Squires, a fisherman, committee member and long time champion of environmental sustainability explained that, "We're really pleased that the MFU was able to reawaken the marine debris issue with both the fishing insupport of the fishing community is paramount to the success of this initiative. "We wouldn't have received this award if the local fishermen hadn't committed to being so supportive, that is what kept our motivation going." Saulnier said.

The current MFU Clean Oceans initiative has partnered with the Province of New Brunswick's Environmental Trust Fund, The Department of Nova Scotia Fisheries and Aquaculture and DFO's Small Craft Harbours Maritimes.

Because A Kiss Can't Always Make It Better



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Vol. 13, No. 02, February 2010 21